We Must Have

FLOOR SPACE



On which to display the mammoth stock of Spring Clothing which will begin to arrive on February 1st.

In order to accomplish this result in the three weeks left us we have decided to let the people have

Winter Weight Clothes

at a slight margin above New York Manufacturer's

This means Stylish, Hand-Tailored, Elegantly Finished Suits of the Most Desirable Fabrics for Everybody.

There isn't a shop worn or shoddy garment in this store.

By reason of this reduction on this season's clothing every man and youth in Putnam County can

Start the Year Right

with a new suit and have the satisfaction of knowing that he is as well dressed as the best of them.

In this store are the Clothes you'll see [worn today in big cities by men who know what style is-who set the style. The illustrations show some of the advance modelsgenuine Schloss or Kirschbaum suits; medium length, semi-formfitting, splendid examples of good taste and good fashion.

They are not too extreme and not too staid; you will find them as good style a year from now as today. They are some among our many attractive Clothes-models for gentlemen. Come in and see them all.

Remember, this sale is no closing out of mosty, shop worn garments of antiquated style,

1906-07 Winter Goods. FINE CLOTHES MAHERS

There will be no band accompaniament with this sale. We are depend. ing alone on the High Quality of the Goods and the real, substantial reduction in Price at which we offer them.

COMPANY

Palatka, Florida.

The Postmaster's Report.

ないないないないないないないないないないないないないないないない The following is a verbatim copy of the report made to Postmuster General Cortelyon by a newly ap-pointed postmaster in a rural dis-trict of North Carolina:

"mister Jorge Cortelyon, president of The United Sates.—Dear sir been of the United Sates.—Dear sir been required by the instructions of the post office to report quarterly. I now fulfill the plesent duty by reporting as follers. The harvesting has been goin on purty smart and most of the naburs have got thur cotton about dun, wheet is hardly a average crop on rollin lans corn is yellowish and wont cut morn ten booshils to the aker the health of the community is only tolerable meethe community is only tolerable mee-sels and cholry has broken out in about 2 and a half mile from hear. thar are a powerful awaken on the subject of religion in the Potts na-borhood and many soles are bein made to know thar sins forgiven. Miss nancy Micks a neer nabur had a new baby; but he is a poor scraggy little fellow, and wont live half his day and this is abought all I know and have to report the present quar-ter give my respect to Miss Cortel-you, and subscribe myself yours trooly."—Live Oak Democrat.

ADVERTISING AN ART.

Calls Beauty to Its Service.

Advertising has indeed become an art. It remains for it to become, if not a fine art, at least an art that calls beauty to its service. When it does, much of the energy that is now misdirected, much of the money that is now prodigally wasted in destroying the world's beauty, will be saved.
The right procedure is indicated by

the most conspicuous medium for public advertising. The press, in its daily, weekly or monthly forms, offers altogether the best means for calling public attention to all sorts of things. The best of public journals-those which are recognized as the most desirable mediums for advertising and which nsequently obtain the highest prices for their services-make it a rule to classify and restrict in a judicious manner the advertisements that they print. They confine them to certain parts of the publication, they restrict their display to certain decorous styles of type, recognizing that to admit a helter skelter distribution through all columns or to display them in incoherent fashion according to the whims of

in a considerable degree, might couple genuine service to the public with a presentation of its material in an interesting and even esthetically attractive fashion.-Sylvester Baxter in Cen-

overcoming all urinary disorders, if taken before the stage of Bright's dis-ease: Fluid Extract Dandelion, one-

THE LIGHTS

Tubby Dixon's Upper Cut Puts Eddie Taylor to Sleep In First Round.

Big Crowd Sees Tuesday Night's Sparring Exhibition.

When Raymond Britton and Billie Chisholm, the bantam boxers, stepped into the roped arena for the opening skirmish at the sparring match Tuesday night every seat in the skating rink which circled the ring was occupied. It was a big, motly crowd, with the whites predominating. Representatives of the "400" and professional men touched elbows with toughs and horney handed toilers, while members of the various churches sat vis-a-vis to, or

cured some fine points. They ex-hibited considerable skill. Their work was declared a draw.

The bosonville and additional charm to the evening.

work was declared a draw.

Black Willie of Jacksonville and
F. Booker of Savannal., light
weights, then gave a five round exhibition which was entirely pleasing
to the crowd. Both are wonderfully
clever with their fists and experts at
avoiding punishment. Rooker seeclever with their fists and experts at avoiding punishment. Booker scored many points, but it was evident that in a long contest he would have been outclassed by Willie owing to his tack of wind. He breathed heavily at the close of each round. The sparring of these men was for points and the dealer. The sparring of these men was for points and the decision declared their efforts a draw. But each man had his friends and it would take a had his friends and it would take a longer contest to decide the better man. Their work was clever to a degree and the audience was greatly pleased with the exhibition.

After a wait of some 15 minutes the real battle, which had been advertised as a 20 round contest between Tubby Dixlon, middle weight champion of the south, and Eddie

champion of the south, and Eddie Faylor of Ocala, was announced by the entrance of the combatants, each of whom went to his corner.

Dixon is heavier and much shorter than Taylor but was the favorite in columns or to display them in incoherent fashion according to the whims of the advertisers would largely destroy the very objects held in view. The readers of these journals would resent the intrusion of advertising matter into the space set apart for news, editorials, etc., and the influence that gives the advertising its value would decline.

In the same way the forms of advertising that now give exceeding offense to the community ought to be restricted and kept within proper limits. If this were effected the practice would change from the public nuiswould change from the public nuis-ance that it now is to a function that, in a considerable degree, might couple in sensible and carried to his corner, where a bucket of water revived him in about five minutes. As Taylor opened his eyes, he looked at his trainer in a dazed sort of way and when told that the fight was ended, said "I could have licked that nig-The following simple, home-made mixture is said to relieve any form of Rieumatism or backache, also cleanse and strengthen the Kidneys and Bladder, overcoming all urinary disorders, if also before the stage of light was ended, see if the light was ended, ser if the light badn't gore out."

The crowd was a little disappointed at the shortness of the fight, but all felt satisfied that the knock-out had been complete.

taken before the stage of Bright's disease: Fluid Extract Dandellon, one-balf ounce; Compound Kargon, one-balf ounce; Compound Kargon, one-balf ounce; Compound Syrup Sarsaparll'a, three ounces. Mix by shaking well in a bottle and take in teaspoonfull doses after meals and at bedtime.

A well-known authority states that these ingredients are mainly of vegetable extraction, and harmless to use, and can be obtained at small cost from any good prescription pharmacy. Those who think they have kidney trouble or suffer with lame back or weak bladder or Rheumatism, should give this prescription a trial, as no harm can possibly follow its use, and it is said to do wonders for some people.

The boys of Florida hardly realize that right here at their door there is a chance to equip themselves for a useful career, for earning big wages as mechanics and big salaries as superintendents. They can do elementary, advanced, or professional work along the lines of inechanical arts. Training begets skill; scientific training gives a proficiency that enables the possessor to increase his Dr. Rand, an officer of the Massa-

tific training gives a proficiency that enables the possessor to increase his income and his efficiency wherever

he works
The Stetson School of Mechanic
Arts aims to lay a strong foundation both in theory and manual practice for those looking forward to work as electricians, linemen, draftsmen, telegraph and telephone inspection, machinists, tool makers, pattern makers, builders of machinery, boiler makers, inventors, salesmen, dealers, foremen, carpenters, joiners, bridge builders, structural workers, plumbers, steam fitters, gas fitters, mechanics, apprentice and students. In the Stetson School of Mechanic Arts, one will see on exhibition fancy chairs, lounges, book cases, tables, taborets, picture frames, mirrors, lap boards, Morris chairs, mantel pieces made for huge fire places, boxes for letters, handkerchiefs, and boxes for letters, handkerchiefs, and even canoes made by the students themselves. It is astonishing to see what fine skill these boys attain in the use of turning lathes, jig saws, band saws, circular saws and the use of tools. In the city of Jacksonville, at the Student Fair a few years ago, the Stetson students were the great prize winners, and won the encommuns of these who saw their exhibiiums of these who saw their exhibition of the craftman's art.

ITCH-RINGWORM

E. T. Lucas, Wingo, Ky., writes, April 25, 1902: "For 10 to 12 years I had been sflicted with a malady known as the 'ltch.' The itching was most un-bearable; I had tried for years to find wan to state that one single application of Ballard's Snow Liniment cured me completely and permanently. Since then I have used the liniment on two separate occasions for ing worm and is corrected. relief, having tried all remedics I could hear of, besides a number of doctors. I wish to state that one single application completely and permanently. Since then I have used the liniment on two separate occasions for ring worm and it cured completely. 25c, 50c and \$1.00. See Dr. E. H. Armstrong at the Arlington Hotel. Feb. 2d.

FOR SALE—Cheap for Cash or easy terms, Desirable home on Palatka the liniment on two cross-eyes straightened without operation. See Dr. E. H. Armstrong at the Arlington Hotel. Feb. 2d.

WELAKA.

Harry Williams and wife of New ersey are stopping at the Gates

Rev. Mr. Davis preached at the Northern Methodist church Sunday night. Services were well attended.

Rev. G. E. Kercheval preached at Fruitland in the M. E. church south, Sunday to quite a large congregation.

Mrs. F. C. Cochrane entertained the Whist Club Thursday evening at her residence on the river front. All those who were able to attend spent a very pleasant evening indeed, thanks to the kindness and skill of the hostess.

Our northern friends and visitors 91 years.

Miss Hattie Smiley gave a dance at her mother's home at Fruitland Friday evening. Notwithstanding the rain during the early part of the evening the dance was well attended. handed toilers, while members of the various churches sat vis-a-vis to, or mingled with, the ungodly. Smoke from high grade Havana's mingled with that which circled upward from the fragrant Connecticut cabbage, and the air was smoke laden and flavored to a degree seldom secured outside a Bowery joint.

But it was sport, and sport is the great leveler.

Britton and Chisholm sparred actively for two rounds and each secured some fine points. They exhibited considerable skill. Their full moonlit woods, which added an

Will Allen of Crescent City spent a few hours in town Sunday with friends.

Miss Smith and her music scholars gave their second musical at the residence of Mr. and Mrs. R. B. Mc-Leod. Several very pretty pieces were rendered by the various mem-bers of the class, all of which were enjoyed and very much appreciated by those who attended.

POMONA NEWS.

Mrs. H. M. Dow is the guest of Mrs. C. H. Worcester.

Mrs. Waldron and Mrs. Holmes Erwin are spending the week in Jack-

H. Finley Tucker of Palatka was

Miss Stella Smith has been very ill for a week with threatened pneu-monia, from a cold contracted before

composed of instrumental and vocal gone to Gautemala to reside.

but surely.

Mr. and Mrs. Farr of Northport, L. , are guests at the Avenue House. Mrs. Blood and family of North

Carolina are in their home, recently purchased of Rev. Young. Comoites are pleased to welcome them to their Mr. Williams (brother of Frank Williams) and wife of New York City, are guest at All View Cottage.

Miss Daisy Lilel of Kentucky is the guest of Rey. and Mrs. Davis.

Howard Manchester left for his home at Cleveland, Ohio.

Mr. and Mrs. Claude Monjar, Miss Cleo and Master Percy, Miss Daisy Lilel, Mr. and Mrs. C. C. Sullivan, attended the social dance at Pomona hall, given in honor of Miss Ethel Smith, who left Saturday for Matansas, where she will teach school.

Ladies send your name and address to the Hannah Duston Shoe Co. of Haverhill, Mass., for an account of the capture and escape of Hannah Duston from a body of Indians as is recorded in the State Records, by authors and by two beautiful monuments erected in commemoration; also for their special offer of two pairs of Hannah Dus-

The Jewish residents of Key West are trying to raise money to build a

Next season's Ormond-Daytona automibile races will be held later in the season.

Benj. W. Johnson, druggist, 72 years of age and a life-long citizen of Monticello is dead.

Dr. Stephen Fisk, for 23 years a resident of Jacksonville, died on Wednesday at the advanced age of

Owing to the continued illness of Judge Wall, Judge Minor S. Jones is presiding over the circuit court in

The state convention of fruit and vegetable growers was held in Jack-sonville this week Wednesday and

Thursday. The Mid-Winter Fair at St. Petersburg is running with fine exhibits in all departments. The exhibition will continue two weeks longer.

Jacksonville people are making an effort to secure funds to build a \$150,-000 Y. M. C. A. building in that city

with every prospect of success. The Jacksonville board of trade is raising a fund with which to pur-chase a permanent site for encamp-ments of the Florida state troops.

The Florida Press Association will hold its annual meeting in Key West March 6th, going via the Florida East Coast Railway to Mi-

Hon. Rob't W. Davis of Tampa was a guest at the Aragon Hotel in Jacksonville last Saturday, sur-rounded during the day by a host of old friends.

The Methodist church at Miami, so badly damaged in the October gale, has been repaired and was oc-cupied last Sunday. The church had to be practically rebuilt.

Forest fires have done great damage in Alachua county where thous-ands of turpentine boxes have been destroyed, miles of fence burned and crops damaged.

St. Augustine business men have applied for letters of incorapation for a Realty and Theatre company, and contemplate the erection of a magnificent opera house to cost \$50,-

The annual banquet of the Jack-H. Finley Tucker of Palatka was in town last week on insurance business.

R. C. Middleton arrived Friday from a short business trip to Kissimmee, and has succumed to the very state association will be formed.

County division sentiment is

mee, and has succumed to the very popular (at present) malady—the measles—which trouble it is stated, he is taking quietly.

H. A. Perry is improving slowly and his many friends will be pleased when he will be able to be seen on the streets again.

County division sentiment is spreading in the eastern part of Volusia county. A meeting held in New Smyrna last week was almost unanimous for division. Senator Frank Sams who resides there opposes the scheme.

the streets again.

Mr. Castle and family, seven in number, arrived Thursday from Quincy, Ill., and are occupying their newly completed house.

Miss Stella Smith has been very ill for a week with threatened pneu-

monia, from a cold contracted before leaving Pennsylvania, but at last reports is some better.

The sacred concert was given Sunday evening to a large and appreciative audience. The program was Miss Alice Wall. The couple have more to Gautemala to reside.

The Culpepper revival in Gainesand congregational singing, closing with a short talk by Rev. C. N. Krook on the subject, "The Value of Marie".

The Culpepper revival in Gaines-ville has moved that city to the depths and at each service the church is crowded to the doors. Fred Green is still confined to the house with measles, and is said to be having rather a hard time.

LAKE COMO.

Mr. and Mrs. J. A. McNab of Ridgewood, N. J., are guests at All View
Cottage. Mr. McNab has been very
ill His many friends are glad to
bear that he is improving, slowly
but surely.

Major W. F. Williams of Pensacola, died last week. Major Williams
commanded the Third battalion of
state troops many years and was a pointed by Gov. Bloxham colonel of
the First Regiment of volunteers
during the Spanish-American war
when the Florida boys were in Tampa, and was a general favorita. pa, and was a general favorite

Prof. Worthy, principal of the high school at Dunnellon, was burned to death there Saturday night, the house he occupied being completely destroyed. Charred remains of his body were found in the burning embers. It is supposed that he was suffocated by the smoke and fainted before he could escape from the burning building.

Florida commissioners of the Jamestown Exposition want to raise \$50,000 with which to make a credit-Mr. Wheeler of Montclair, N. J., is a guest at the Avenue House.

Mr. and Mrs. James Cockeroft of Northport, L. I., are expected soon. They sailed on the Arapahoe the 29th ult.

Howard Manchester left for his home at Cleveland, Ohio.

\$50,000 with which to make a creditable state exhibit in a reproduction of the residence of the late Mrs. Ellen Call Long of Tallahassee. The state should be represented at this exhibition, and it is probable that the amount will now be raised as the Jacksonville Metropolis, with its characteristic generosity has subscribed \$100 of the amount.

Hon, Noble A. Hull of Jackson-ville is dead. Mr. Hull was elected lieutenant governor of Florida in 1876 on the democratic ticket with Gov. Geo. F. Drew, an office he resigned after serving two years to ac-cept the office of Congressman from the Second District, to which he was Praise and Bible study service was elected in 1878. He was a member of theld in the Baptist church Sunday afternoon. Epworth League meeting was held in the M. E. church Sunday evening.

FOR SALE.—Two full-blooded Jersey Heifers, 14 months old. Will be sold at a sacrifice. See S. J. Kennerly, Palatka.

League meeting was held company as passed. He raised two companies for service in the Confederate army and served as captain of Company H. in the First Floridae cavalry. He has lived in Jackson-ville since the war with the exception of two years spent at Sauford. He was 80 years of age.

The annual meeting of the Stockholders of the Selden Cypress Loor Company will be held at the office of the company in Palatka, Florida, on Friday, February 8th, 1907, at 10 o'clock in the forenoon. GEO. B. SELDEN,

FOR SALE

Improved and Unimproved Land In Both City and County.

Henry Strunz,

Palatka, Florida

Diamond Rings

E Diamond Pins **Diamond Mounted Watches** Gold and Gold Filled Watches

Signet Rings, Signet Pins Signet Waist Sets.

A Large Assortment of Holiday Goods. Call and inspect. SMITH, The Jeweler,

Palatka, Fla.

Silver Novelties

Silver Brushes

Go to

W.S.FRY,

Leading Jeweler,

for Watches of all Grades.

Also a full and complete line of Rings, Brooches,

Bracelets, Lockets and Chains.

All Watch Work Guaranteed.

See our Magnificent line of

High-Grade Furniture, Carpets, Rugs, Lamps and Crockery.

The Prices are RIGHT.

PALATKA, FLORIDA

CAPT. M. R. RYAN, HOUSE FURNISHER.